

Workshop 4:
Promoting attractive and competitive cities and regions

Moderators:

Bo Storrønk, Baltic Sea Programme 2007-2013, Joint Technical Secretariat

Vineta Griekere, Baltic Sea Programme 2007-2013, Joint Technical Secretariat

Programme

- 10:15 – Introductory session
10:45 *Arve Skjerpen*, Norway
Member of the BSR INTERREG IIIB Steering Committee
- 10:45 – Presentation of project ideas for the Baltic Sea Region
11:30 Programme 2007-2013
- *Ole Andersen*, Wonderful Copenhagen: Cruise Baltic
 - *Björn Grönholm*, Union of the Baltic Cities: Integrated Management for Urban-Rural Areas
- 11:30 – Coffee break
12:00
12:00 – Question & answer session
13:00
- If you would like to give a brief introduction to your project idea – please fill in the form in the conference package.