

Communication Training 2012 Riga

Trainer profiles



Christiane Brandes-Visbeck studied communication science and has broad professional experience as a producer and editor-in-chief for TV stations and TV production companies. After having worked in New York City for four years as a correspondent for German TV-stations and popular magazines she started her career as a freelance consultant for communication strategies. Focus of her consulting are small and medium companies and NGO's. She specialised in website conception and search engine optimization. Christiane Brandes-Visbeck is regularly teaching „public relations“ and „external communication for NGO's“ at the Akademie für Publizistik in Hamburg.

Peter Berger is currently working as a freelance consultant and trainer for media organisations and multinational companies. In doing so he concentrates his work on issues like crossmedia management and social media strategies. He became an expert in online journalism while establishing the digital media department of the „Financial Times Deutschland“, organizing the newspapers website as well as its audio services and mobile applications. Another key aspect of Bergers work is the fight against bureaucratise: he has coached more than 3000 staff members of public authorities in writing plain language and understandable forms, brochures and official letters. As a trainer for journalists Berger has worked in Vietnam and Cambodia. At the Akademie für Publizistik he teaches online tools and mobile reporting.



Kai Voigtländer is working as trainer and seminar tutor at the Akademie für Publizistik in Hamburg. His teaching focus: online journalism, multimedia storytelling, writing for the web and dramaturgy of text. At the academy he is planning and supervising the International Master Study „New Media Journalism“. Prior to that Voigtländer has gained professional experience as a journalist for newspapers and radio stations. Twelf years of his career he focused on TV-work, realising documentaries and feature-length videos from Northern Germany and the Baltic Region. In addition to his teaching and training work he regularly produces and realises science documentaries and videos on different subjects.